



Prudential

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To: Whom It May Concern

Subject: Recommendation Letter for **Kelli Burns**, DJ Entertainment

In the course of my years of being involved with event planning and execution for the Corporate staff of Prudential Preferred Realty, I have worked with Kelli Burns on three major events, all held in the Heinz Field Club areas:

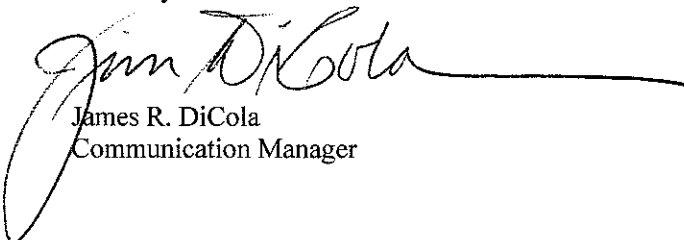
- 2004 - Company Meeting filled with music clips, followed by a party with dancing music. Kelli also acted as announcer throughout.
- 2007, 2008 - Annual Awards Banquets filled with music clips, music during several entertainment segments, music during dinner, and music during dancing. Kelli also acted as announcer throughout.

I can honestly say that Kelli's performance has always exceeded expectations! Her work has been superior in every way!

For all three events, Kelli excelled in the following aspects of her work for us:

- Studying the theme and details of our events and then exercising great care and skill to select, in advance, just the right music selections to work well with our programs. (Her music library resources, her ability to play music from her laptop computer, and the quality of her sound equipment all are excellent.)
- Integrating her music notations into the computerized versions of our working scripts for the events.
- Working well with A-V personnel to set up and integrate her equipment with theirs.
- Exercising just the right timing as to when to start music, stop it, fade it, adjust its volume, and make spontaneous changes during the program as needed.
- Being an announcer who adds just the right tones of professionalism and excitement into both the scripted portions and the unscripted portions of her narrating and announcing.
- Getting lots of people out onto the dance floor and keeping them there--by the sheer power of her music selections, music mixing, and announcing--without having people feel like they were being coaxed into it. Kelli always makes people want to dance, which in my view makes all the difference between a fun, successful party, and a so-so party.

I enthusiastically recommend Kelli as a DJ, music coordinator, and announcer for any event, at any level of formality.


James R. DiCola
Communication Manager

